



NEHAL RANA

UX Designer

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Education

Google Professional UX Design course
Online
2022 - 2023

Associate degree in Computer Science and Information Technology - Web Development
Palomar College, California
2017 - 2018

Master of Business Administration
UMass, Lowell, USA
2011 - 2013

Master of Visual Art
M S University, Vadodara
2008 - 2010

Bachelor of Visual Art
M S University, Vadodara
2004 - 2008

Work Experience

- Phonon Communications, Vadodara
UX Designer 01/2024 - Present
Worked with the Product Manager and developers to understand product requirements and features. Created user flow and wireframes, developed company Brand guidelines and marketing collaterals.
- Zero Designs, Ahmedabad
UX Design Intern 8/2023 - 12/2023
Collected business requirements, Created user flow, Information Architecture, Wireframe, Low & High Fidelity Prototype and UI for an in house e-commerce app.
- Ability Works Rehab, Michigan, USA
Business Analyst 2014 - 2017
Implemented changes to an online electronic medical records systems that reduced end to end process time by 20%.
- Smart Works, LLC, New Jersey , USA
Business Analyst Intern 2013 - 2014
Smart Works, LLC, New Jersey
Developed process modeling skills via Use case, Sequence diagram, Activity diagram, etc.
- Freelance
Sculptor 2010-2011
Designed, developed and executed metal art work with a team of AutoCAD technicians, metal vendors, and laser cutting technicians.

Skills

User Research, Usability Study, Information Architecture
High & Low fidelity prototype, Wireframing
Adobe XD, InDesign, Figma, Javascript, C#, HTML, and CSS